

## **C Tech Corporation presents at the Polymers in Cables 2018 conference, Philadelphia, USA- 19<sup>th</sup> June-20<sup>th</sup> June 2018**

Polymers in Cables 2018 were the tenth Applied Market information conference of its kind based in North America, specifically targeting North American cable companies.

C Tech Corporation had been invited by the Applied Market Information, a leading plastics market research and consultancy organization for the 10<sup>th</sup> Polymers in Cables 2018 conference- a niche conference organized specially for the wire and cable sector. The conference has been an important business forum and was attended by senior delegates in various organizations worldwide.

C Tech Corporation was invited to present a paper '**Eco-friendly ways to combat pests nuisance caused to cables and wires**' which discussed the various low-toxic alternatives developed in order to address the threat of rodent and termite damage to the wires and cables, which had been tested in real life testing conditions giving conclusive test results. Technical Director of C Tech Europe attended and presented the paper at the conference.

The overall conference was a great opportunity for cable producer, their customers and suppliers to be made aware of the latest material developments and their impact on cable performance and was attended by over 300 delegates from across the global supply chain. The conference brought together cable producers, raw materials suppliers and equipment manufacturers and thus ensured seamless integration of information across the supply chain.